



Lutheran Social Services of Illinois

# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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## **LSSI's Peterson Meadows Celebrates Community Expansion with Ribbon-Cutting on Aug. 17**

Peterson Meadows, the premier retirement community in Rockford, will hold a ribbon-cutting ceremony on Thursday, August 17, at 4 p.m. to celebrate the opening of the development's newest units. Peterson Meadows is a program of Lutheran Social Services of Illinois (LSSI).

Construction on the 40 new units – six single and 34 duplex homes – began in the spring of 2005. “It’s very exciting to see how pleased the new residents are with their units,” says Vicky Beard, administrator at Peterson Meadows. “They’re so impressed with the quality of construction and also the personal attention they’re receiving from our community. They tell us that their move-ins are going smoothly and that our staff is very accommodating. We are very pleased to hear that.”

During the July Parade of Homes, Beard estimates that more than 1,000 people viewed the community's new homes, despite the hot weather, and “everyone we talked with said they loved it,” she says. Visitors liked the layout and size, were impressed that appliances came with the unit and commented that the models' décor was beautiful.

One big feature that is drawing the public's interest is the community's safe, secure environment. “Security is very important,” Beard says. “So people are impressed that we have pull cords in several places in the units, as well as daily check-ins and night security.”

“People have also commented to us about the quality that they see built into Peterson Meadows,” she adds. The beautifully constructed, Craftsman-style homes include a well-designed interior that uses the best of building materials.

Peterson Meadows, located at 6401 Newburg Road, features lovely apartments and cottages, elegant dining areas, a snack shop, a full array of residential programming and group outings, garage facilities, as well as other activities and amenities. Its newest units have two floor plans: 1,391 or 1,416 square feet. Each unit has a full basement, four-season room, eat-in kitchen and a two-car garage. Units

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have two bedrooms and two bathrooms.

The community is located in wooded residential area, only minutes from downtown, shopping, churches, medical facilities, restaurants and entertainment. There also is easy access to the I-90 Tollway and other major roads in the area.

Founded in 1867, Lutheran Social Services of Illinois is a statewide, not-for-profit social service agency of the three Illinois synods of the Evangelical Lutheran Church in America (ELCA). LSSI serves people through an array of services at more than 89 program sites across Illinois and has a strong presence in Rockford. In addition to Peterson Meadows, LSSI also operates P.A. Peterson Center for Health, Luther Center, Intouch Services (home care and intergenerational programs for seniors), and foster care and adoption services.

*For more information about the Peterson Meadows, call 815/229-0390, or visit [www.PetersonMeadows.org](http://www.PetersonMeadows.org). For more information on LSSI, visit [www.LSSI.org](http://www.LSSI.org).*

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